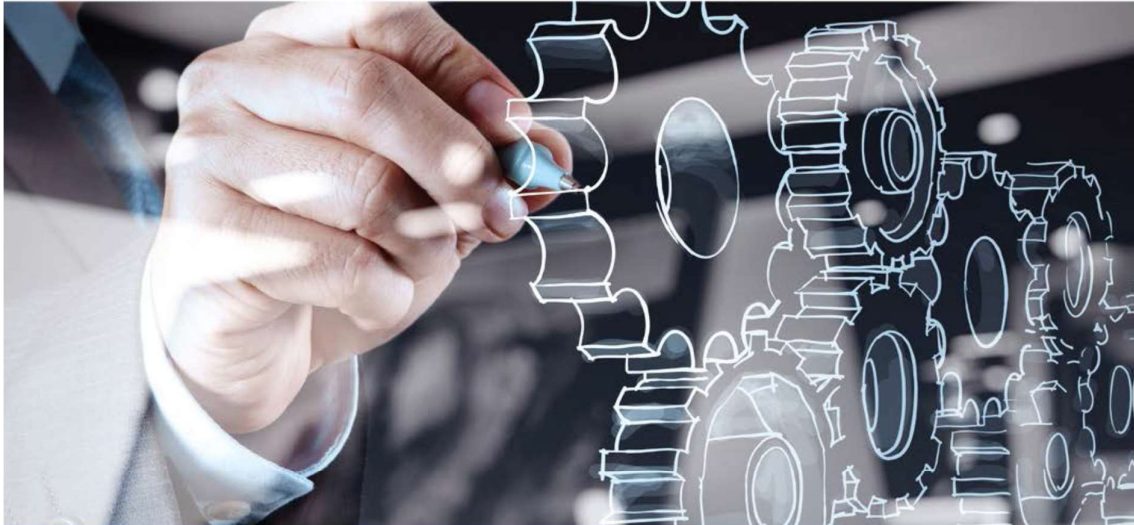




Confederation of Indian Industry



Intensive Programme on Manufacturing Excellence

Towards Crafting the India way
of Manufacturing



ABOUT THE PROGRAMME

Industry - driven
and hence
'industry friendly'

Provides a rounded
approach with a focus on
both the Technical and
Management aspect

Strong on Manufacturing
Strategy and future and adopts
a 'How To' approach

Helps the sponsored managers
become "Thinkers", changing
their thinking from Production
oriented to Manufacturing oriented

Focuses on Projects,
Process and Discrete
Manufacturing

OBJECTIVES



Understand the
importance of
manufacturing
strategy to
business-critical
success factors

Understand
integration of
operational
excellence initiatives
into manufacturing
strategy

Understand the
impact of
manufacturing
strategy on sustained
profitability of the
enterprise

CONTENTS & COVERAGE

- ▶ Role of Manufacturing in Business
- ▶ Manufacturing Methods: Process Improvement
- ▶ Manufacturing Strategy: Alignment to Customer Value and Markets
- ▶ Provision Stream – Supply Chain Interface & Modern Trends
- ▶ Financial Impact of Manufacturing Strategy & Methods
- ▶ Manufacturing Strategies
- ▶ Parallel Sessions
 - Communication Skills
 - Personality Development
 - People Management

BENEFITS FOR THE SPONSORING COMPANY AND THE PARTICIPANT

This is an intensive and personally demanding programme requiring significant commitment from the sponsoring company and the participant. However, the rewards are high for both:

Immediate application of concept and tools

Improved on the job performance

The development of company's intellectual capital through project work and module related assignments

Acquisition of transferable knowledge and skills

Continuing professional development

PARTICIPATING COMPANIES

Advik Hi-tech

Blue Star

Chemtrols Industries

Dow Agro Sciences India

Electrotherm India

Endress+Hauser Flowtec

Forbes Marshall

Galaxy Surfactants

Godrej & Boyce Mfg. Ltd.

KHS India

KK Nag Ltd

Pidilite Industries Ltd.

Salcomp Manufacturing

Savoir Faire Management Services

Siemens

Signode India

Sterlite Technologies

Titan

Weikfield

Venue

CII Naoroji Godrej Centre of Excellence,
Godrej Station-side Colony, Opp Railway Station,
Vikhroli (East), Mumbai – 400 079

For Nominations & Enquiries please contact

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